

Preston North End (APP)

APP15 Code of Conduct & Acceptance of the Code of Conduct





**CODE OF CONDUCT
FOR FOOTBALL ACADEMY PLAYERS OF COMPULSORY SCHOOL AGE**

Prior to signing this Code of Conduct and registering the Player at its Football Academy, full discussion has taken place and agreement has been reached between the Football Academy, the Player and the parents/guardians as to the educational, technical and match programme to be provided by the Football Academy to the Player.

_____, ("the Player") has the potential to become a
Footballer at the highest level and will be registered as a Player at the _____ FC Football Academy ("the Club").

Both the Player and the Player's parents/guardians understand that the Club is committed to the Player's well being, future development and realisation of potential, but that the level of achievement ultimately reached cannot be guaranteed.

In registering the Player at its Football Academy, the Club, the parents/guardians and the Player agree to the following Code of Conduct.

THE FOOTBALL CLUB AGREES TO PROVIDE

- a safe environment in which the Player can learn and develop without fear of abuse
- medical monitoring and support for the Player
- a structured football learning programme, appropriate to the age, ability and growth of the Player
- participation in football matches arranged or approved by The F.A. Premier League
- trained, screened and qualified coaching and other staff and facilities as determined by the rules and regulations governing Football Academies
- guidelines to the Player and parents/guardians on the best ways for them to contribute to the Player's football and personal development
- to ensure the continued academic and personal development of the Player
- regular communication and reports to the Player and parents/guardians on the Player's progress
- a Code of Conduct and Rules for its Football Academy

THE PLAYER AGREES TO

- attend the Football Academy regularly and punctually, behave with self-discipline and give notice of and reasons for any absence
- practice the techniques and skills taught by the Football Academy and attempt to apply them in matches
- participate in authorised football matches outside normal school hours as specified by the Football Academy
- attend school regularly and punctually, complete school assignments and behave at school as at the Football Academy
- follow a lifestyle appropriate to development – spending leisure time positively; eating, drinking, relaxing and sleeping sensibly
- adhere to the Club's Code of Conduct and Rules for its Football Academy

THE PARENTS/GUARDIANS AGREE TO

- encourage and help the Player meet targets, including this Code of Conduct and the Club's Code of Conduct and Rules for its Football Academy
- support the Player without pressure, praise good work and refrain from criticising lapses
- set a good example to the Player
- respect the opportunity given to the Player and not approach or permit any other person to approach any other club during the currency of this registration except as allowed under the Rules and Regulations governing Football Academies
- communicate with the Football Academy staff, keeping them informed about matters affecting the Player
- permit the Player to play only in football matches outside normal school hours as specified by the Football Academy
- adhere to the Club's Code of Conduct and Rules for its Football Academy

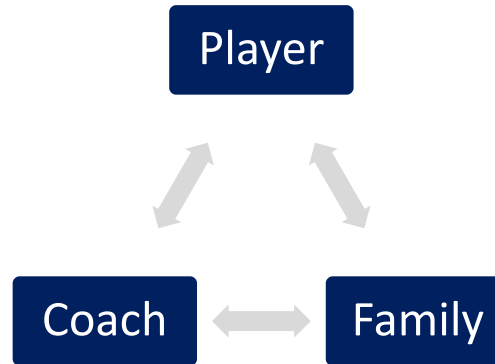
We, the undersigned, agree to the Football Academy Code of Conduct

Name _____
Signature _____ **Football Club
Football Academy**

Name _____
Signature _____ **Player**

Name _____
Signature _____ **Parents/Guardians**

The Youth Football Triangle



This youth football triangle illustrates the vital relationships that need to be developed between the player, the family and coach.

The triangle of interaction between coach, player and parent largely determines the success and enjoyment in sport. A young person's venture to become a professional football player represents one of the most popular avenues for success in sport. However, during this journey he will face barriers and experience difficulties at all levels and stages of his development. Players can experience a large degree of peer and family pressure to be successful, therefore family support of both child and coach is absolutely crucial to future participation and success. With parents and other members of the family unit such as grandparents now more involved in childcare, the relationship between the coach and the family 'unit' needs to be carefully nurtured and positively encouraged.

The following guidelines laid out in the 'Codes of Conduct' are design to create a positive culture that will ensure all involved in the Youth Football Triangle enjoy and benefit from their involvement at Preston North End Football Club.

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Players Code of Conduct

The following positive aspects must be adhered to:

- Accept success and failure, victory and defeat with good grace and without excessive display of emotion.
- Respect your opponent and display a professional attitude
- Shake hands after a game regardless of the result
- Always concentrate on the positive aspects of your performance
- Take pride in doing your best.
- Never allow negative aspects to enter your game:
- Understand and abide by the laws of the game
- Have the honesty to identify and the discipline to improve areas of weakness
- Do not argue with Coaches or Officials decisions.
- Do not attempt to harm anybody with words or actions.
- Take ownership of your actions and resist the temptation to imitate poor practice, set your own high standards and maintain them.
- Inform your coach if you can not attend training or a match
- Wear the kit provided by Preston North End Football Club
- Report injuries to the Physio, by following the correct procedures
- Take personal responsibility in all areas of performance and preparation
- Always stay within the designated areas, do not leave without the knowledge or consent of the coaching staff.

Name: _____

Signed: _____

Date: _____

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Family Code of Conduct

- Support your son in all aspects of his own code of conduct
- Encourage, identify and comment on the positive aspects of your son's performance. Allow the coaching staff to work on areas of improvement.
- Help to focus on the process of participation, not the outcome
- Be a positive example to all the players, in regard to language and actions
- Respect the rules and the game itself.
- Emphasise enjoyment, provide encouragement and always be positive about your sons' and others performance.
- Encourage a balanced lifestyle between sporting, academic, social and other interests.
- Encourage personal responsibility and let your son set his own high standards of excellence.
- Pitch side manner that the Football Club requires:
- Stand in the designated area, usually the opposite side of the pitch to the coaching staff
- Do not coach any player during the game, this may contradict information given by the coach and affect the player's game
- Applaud good play by either side.
- The use of aggressive and or abusive language or body language will not be tolerated and as such will be reported to the Clubs Welfare Officer, who will take the appropriate action.
- Always ensure that when arriving or leaving a venue you make contact with the coaching staff when passing over responsibility of the player.
- Comments and queries are welcome by the coaching staff; however, please recognise that immediately after a game may not be the best time. A appropriate time may be at the next coaching session, this may allow a more constructive exchange of views and information.

If you have any questions, problems, or complaints please talk to your designated Lead Coach or the Academy Manager.

Name: _____

Signed: _____

Date: _____

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APP15 Code of Conduct & Acceptance of the Code of Conduct Cont...



Academy Coaches Code Of Conduct

- Coaches are role models to all their players; they represent a powerful agent for influencing behaviour of young people, particularly with officials and referees.
- Poor attitudes and consequently bad behaviour can emerge if coaches do not appreciate the role they play with young people and the powerful influences they can exert. Therefore an extremely positive attitude, covering at least all of the following is required:
 - Demonstrate a commitment to your players and apply consistency.
 - Use justified praise.
 - Accept mistakes as an important part of learning.
 - Communicate in an appropriate manner and set realistic targets
 - Be aware of the player's stage of development and how this may impact on his performance.
 - Empower players to make decisions and take personal responsibility
 - Applaud good play by both sides.
 - Ensure that young players hear positive comments on the way that they play.
 - Ensure that all criticism is constructive and is understood and accepted by the player
 - Treat family members with respect and recognise their wish to participate in the player's development.

Name: _____

Signed: _____

Date: _____

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APP15 Code of Conduct for Scouts



Academy Scouts Code Of Conduct

Scouts are often the first impression in which a young player and his Family have of the club:

- Therefore the Scout must make sure that he represents the Club in a positive way at all times.
- Demonstrate a commitment to recruiting young talented players for Preston North End Academy
- Communicate in an appropriate manner and provide feedback to the Head of Recruitment.
- Follow the correct protocols in approaching young players which were highlighted in the induction evening.
- To always wear the correct clothing provided by Preston North End so that the scout is identifiable.
- To be able to upon request produce an Identification Card.
- To be respectful of the environment in which you are attending and conduct yourself in an appropriate manner.

Name: _____

Signed: _____

Date: _____