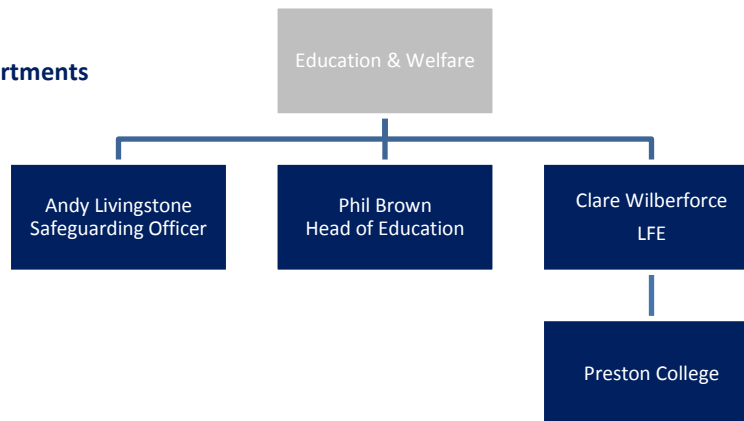


# Preston North End (APP)

## APP33. Delivery of the Education & Welfare Programme



### Structure of the Education & Welfare Departments



### Education Provision

Phil Brown (Head of Education) is responsible for the development and implementation of the Education strategy at Preston North End Academy. He meets regularly with the AMT and the Head of Welfare discussing various issues surrounding the players education and welfare needs. Examples of these are: Education progress at FP,YDP & PDP, Day release procedures for the Under 15 & 16 age groups and Exit & Release strategies for FP,YDP & PDP players.

### Professional Development Phase

The education of the Under 18s is co-ordinated by the League Football Education (LFE). Clare Wilberforce is our area manager and the education for the players is held at Preston College. To complete their education framework the players study a BTEC in sport, NVQ and Level 2 coaching badge which is delivered by the P.F.A. Phil Brown Head of Education liaises with Alison Taberener (College Contact) to ensure that the players meet their educational targets.

The players attend the college as below:

Thursday	9.30pm – 4.30pm
Friday	1.30pm – 4.30pm

### Foundation & Youth Development Phase

The education for the other phases is looked after by the schools. We have under 15 and 16 boys which come out on half day release at 3pm in the afternoon so they are not missing out on their education (the letter can be viewed in the appendix's file). Education is a big part of our philosophy of developing not only talented young players but also good young people. Phil Brown Head of Education has written to all the Academy players Head teachers with an introduction of who we are and what are beliefs are. We have stated in the letter (can be viewed in the appendix's file). that if a players predicted grades fall below expectations or if they have any concerns with the players attitude or behaviour then they must contact Phil Brown. We can then use Football as a tool to improve education.

Phil Brown Head of Education has also contacted all the players school s to request written progress reports on all of the players which in turn we send out the players progress within football to their school.

### Safeguarding

Andy Livingstone is responsible for the Safeguarding of children. He is available to be contacted at anytime for advice and he ensures that everyone has the correct qualifications and is CRB'd. Any issues relating to safeguarding are brought to his attention and are dealt with accordingly.

# Preston North End (APP)

## APP34 Academy Education Philosophy



### Education Philosophy

Preston North End Football club is committed to providing each academy player the opportunity to achieve their potential academically, through formal and informal programmes. Focus will be on individual need and strategies for development.

#### ***Taken from Academy Values:***

- ***Promoting a philosophy that strives for excellence in everything we do both on and off the pitch, thus becoming a standard for best practice. [in the football community]***
- ***Ensuring players are educated and supported in all aspects of the game, including fitness and conditioning medical, diet and nutrition, thus producing athletes that will cope and thrive with the demands of today's modern game.***
- ***Regular evaluation of our practice in all areas, being honest enough to recognise areas of improvement and being skilful enough to implement an appropriate strategy.***
- ***Regularly informing players of their development both technically and physically as well as pro-social development. Creating an environment of trust to ensure that the player is confident enough to take full part in their future development.***

This will be achieved by developing and strengthening partnerships, regular appraisals and a self assessment process.

Our strategy will focus around three separate phases:

- Foundation Phase
- Youth Development Phase
- Professional Development Phase

Strategies will be specific to the age range and learning environments and will take into consideration academic year and contact time.

#### **Foundation Phase U9 to U11**

To ensure a positive relationship with educational establishments and parent/guardians and we will:

Issue a formal letter of introduction, explaining their pupil's involvement in the club and how the club will support both the player and the school in their development.

Kept schools informed of the players development by sharing players assessments bi-annually, November and April.

Working with schools to achieve positive outcomes when the player's development is affected.

Liaise with parent/guardians (players present) in regard to the player's physco-social development by bi annual formal meetings.

# Preston North End (APP)

## APP34 Academy Education Philosophy Cont...



### Youth Development Phase U12 - U16

To ensure a positive relationship with educational establishments and parent/guardians we will:

Issue a formal letter of introduction, explaining their pupil's involvement in the club and how the club will support both the player and the school in their development.

Kept schools informed of the players development by sharing players assessments bi-annually, November and April.

Working with schools to achieve positive outcomes when the player's development is affected.

Liaise with parent/guardians (players present) in regard to the player's psycho-social development by bi annual formal meetings.

Specific consideration is given to the U15 – U16 age groups, These age groups are invited to come into the Academy on half day release on a Wednesday at 3pm. We work with the players school to ensure that they are not missing important lessons and that their predicative grades are being met. Failure to complete a high level of education will result in a suspension of day release sessions.

### Professional Development Stage U17 – U21

The club identifies this stage in two cohorts, U17 – U18 and U19 – U21, the obvious division is based on educationally requirement and contractual status.

#### U17 – U18

The club recognises that this is the first stage of the players development were they employed as players on a full time basis, at this stage the educational partnership changes from compulsory educationally establishments to the League Football Education, the club will ensure that this partnership follows best practice principles by: Supporting players in completing daily NVQ log books.

- Developing a training programme that allows the players to attend a post compulsory education programme 1.5 days a week.
- Develop a relationship with the college that ensure regular in-formal dialogue that will monitor player's progress, attitude and behaviour.
- Facilitating monthly formal meetings between the club (head of Academy) and the college and the LFE representatives.
- Ensuring that players who leave the club at the end of their scholarship have the best opportunity to progress in a positive way that supports their development and personal needs.

#### U18-U21

The club realise that to introduce a formal or informal educational development programme at this stage will be difficult because of the demands on the player in respect of professional squad commitment.

However, the club will promote a supportive environment and advise the player/s to form positive and regular contact with organisations such as the PFA.

#### Self Assessment Process

To ensure best practice the Youth department will produce an annual Self Assessment Report, which will identify and evidence areas of best practice as well as areas for improvement. The report will generate action plans for the following year, identifying mile stones, areas of responsibility and time lines.