



MATCHDAY SPONSORSHIP

Preston North End Football Club 2010/11

Full Match Sponsorship

- Double page advertisement in the matchday programme
- VIP hospitality for 12 guests
- Upgrade to the Directors Box to watch the match
- Choose and present the man of the match award
- Sponsorship acknowledgement on the front of the matchday programme
- Sponsors' recognition on the day of the match in the Great Room and over the public address system
- Photograph with captains and referee in the centre circle before kick-off (maximum two persons)
- Presentation of a framed shirt signed by the whole PNE squad by the man of match, with photographs featured in the next home matchday programme
- Signed matchball in a display case presented by the man of the match
- Signed framed match programme presented by the man of the match
- Pre and post match presentation with commemorative photographs
- Exclusive tour of Deepdale including the dressing rooms
- Great Room announcements
- Sponsors' message on the presentation slides in the Great Room
- Big screen advert before and during the game
- Complimentary matchday programme and teamsheet

VIP hospitality in the Great Room for 12 guests – the Package

- Three course meal served by Heathcotes
- Complimentary bottle of red and white wine
- Reserved spaces for car parking at the ground (maximum of three spaces)
- Pre and post match entertainment with a guest comedian or speaker
- Preferential table in the Great Room
- Full waitress service
- Ladbrokes betting facilities
- Full bar account facilities
- Large plasma screens to view other teams' results

Platinum games - £4,000 plus VAT

Premium and Super Special games - £3,400 plus VAT

Tuesday - £2,000 plus VAT