



# MATCHDAY SPONSORSHIP

Preston North End Football Club 2010/11

## Match Programme Sponsorship

- Full page advertisement in the matchday programme
- Presentation of the framed programme to you by the man of the match with photographs featured in the subsequent week's programme
- Sponsorship acknowledgement on the front of the matchday programme
- Big screen advert before and during the game
- Pre and post match presentations with commemorative photographs
- Great Room announcements
- VIP hospitality in the Great Room for four guests
- Photos will be sent to you in Preston North End presentation folders
- Reserved car parking at the ground (two spaces)
- Complimentary matchday programme and teamsheet
- Sponsors' message on the presentation slides in the Great Room
- Pre and post-match presentation with commemorative photographs

## VIP Matchday Hospitality in the Great Room for four guests- The Package

- Three course meal served by Heathcotes
- Pre and post match entertainment with a guest comedian or speaker
- Executive seating to watch the match, right on the half way line of the Sir Tom Finney Stand
- Full waitress service
- Ladbrokes betting facilities
- Full bar account facilities

Platinum games - £995 plus VAT

Premium and Super Special games - £695 plus VAT

Tuesday games - £550 plus VAT