



MATCHDAY SPONSORSHIP

Preston North End Football Club 2010/11

Matchball Sponsorship

- Full page advertisement in the matchday programme
- Exclusive tour of Deepdale including the dressing rooms
- Photographs with captains and referee in the centre circle before kick-off (maximum two persons)
- Big screen advert before and during the game
- Presentation of the matchball by the man of the match, signed by the whole PNE squad with photograph featured in the subsequent week's programme
- Sponsors' recognition on the day of the match in the hospitality lounge and also through the public address system
- Complimentary matchday programme and teamsheet
- Acknowledgement on the front of the matchday programme
- VIP hospitality in the Great Room for six guests
- Pre and post-match presentations with commemorative photographs

VIP hospitality for six guests in The Great Room – The Package

- Three course meal served by Heathcotes
- Preferential table in the Great Room
- Executive seating to watch the match, right on the half way line of the Sir Tom Finney Stand
- Reserved car parking at the ground (two spaces available)
- Pre and post-match entertainment with a guest comedian or speaker
- Man of the match presentation after the game
- Full waitress service
- Ladbrokes betting facilities
- Large plasma screens to view other teams' results

Platinum Games - £1,500 plus VAT

Premium and Super Special - £995 plus VAT

Tuesday - £650 plus VAT